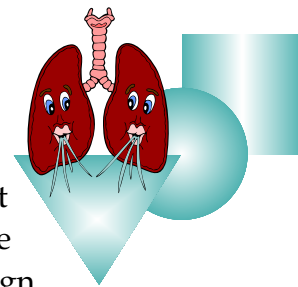


Geography of Pulmo Park: Street Media

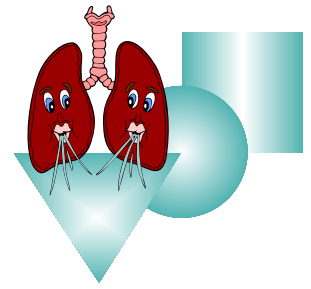
Extension Instructions and Rubric Activity 1A



Directions:

Use your creativity to make an advertisement that can be placed on the street to inform society about the dangers of ignoring lung health. You may choose any form of street media. *Examples:* billboard, car sign, bus sign, bus booth sign, poster for a rail station, brochure, wall graffiti, etc. You will be graded on a scale of 1 to 4 depending on your final advertisement. Read the rubrics and ask questions if you need clarification. Your total score will be multiplied by 6.3 to determine your grade.

CATEGORY	4	3	2	1
Lungs R Us	Makes a complete and detailed description of the subject matter and/or elements seen in a work.	Makes a detailed description of most of the subject matter and/or elements seen in a work.	Makes a detailed description of some of the subject matter and/or elements seen in a work.	Descriptions are not detailed or complete.
I Know My Lungs	Several dominant elements or principles used by the artist and accurately reinforces the theme, meaning, mood, or feeling of the artwork.	A couple of dominant elements and principles used by the artist and accurately reinforces the theme, meaning, mood, or feeling of the artwork.	Some dominant elements and principles used by the artist, but it is not clear how these relate to the meaning or feeling of the artwork.	Dominant elements not clear.



CATEGORY	4	3	2	1
My Message	Clearly provokes thought about the importance of maintaining lung health based on accurate facts.	Somewhat provokes thought about the importance of maintaining lung health based on accurate facts.	Weakly provokes thought about the importance of maintaining lung health or based on some inaccurate facts.	Does not provoke thought about the importance of maintaining lung health or based on inaccurate facts.
I am an Artist!	The artwork is strong in terms of composition, expression, creativity, design, communication of ideas.	The artwork is somewhat strong in terms of composition, expression, creativity, design, communication of ideas.	The artwork is could be better in terms of composition, expression, creativity, design, communication of ideas.	The artwork is weak in terms of composition, expression, creativity, design, communication of ideas.

The teacher will score you in each section. You can make up to 64 points. For example, you get a 3, 2, 3, and 5 in each row. Add these numbers up (13) and multiple by 6.3 to get your grade ($13 \times 6.3 = 81.9$). Your final grade is 82.